



FOR IMMEDIATE RELEASE

Excitement and Community Support Continue to Grow for Atlantic Slam W

Single game tickets, tournament passes, and special group rates are still available

CHARLOTTETOWN, PE (November 4, 2024) – With Game 1 tip off less than three weeks away, local sponsors are showing strong community support for the inaugural Atlantic Slam W (MTE) tournament. More than 15 local sponsors will help bring the event to life in several ways including tournament merchandise, contest prizes, transportation and more.

From November 22 to 24, Atlantic Slam W will showcase three NCAA Division 1 women's basketball teams playing a total of three in-season games at the Eastlink Centre Charlottetown.

Schedule

- Friday, November 22 at 6pm, Cincinnati Bearcats vs. Georgetown Hoyas
- Saturday, November 23 at 6pm, Florida Gulf Coast Eagles vs. Georgetown Hoyas
- Sunday, November 24 at 4pm, Cincinnati Bearcats vs. Florida Gulf Coast Eagles

2024 Atlantic Slam W Sponsors

- Silver – Allstar Cresting, Biovectra, Centennial Carstar, Stingray Media Solutions – Ocean 100 & HOT 105.5
- Bronze – Coach Atlantic, Johnston Group
- Community – Courtside Sneakers, Dalmac, Domino's, Food Island Partnership, the Holman Grand, kari, PEI Liquor Control Commission and PEI Cannabis Management Corporation, Ladner's Source for Sports, PEI Mutual Insurance, Standard Aero and YYG.

Funding support for Atlantic Slam W is being provided by City of Charlottetown (SCORE), Tourism PEI and Atlantic Canada Opportunities Agency (ACOA). The tournament is produced by On Ice Entertainment, limited and sanctioned by the Big South Conference of the NCAA.

Merchandise

Adding to the excitement, is the launch of Atlantic Slam W tournament merchandise. The local planning committee worked with Allstar Cresting (silver sponsor) to create a variety of custom tournament merchandise that will be available in-person at the Eastlink Centre during tournament games.

Tickets

Single game tickets and tournament passes are still available. Single game tickets (Bowl section only) start at \$25 (tax and fees included). Students/children (Bowl section only) are \$15 (taxes and fees included).

A special group rate is also available. Purchase fifteen (15) single game tickets (Bowl section only) for \$150.

Tickets can be purchased online at eastlinkcentrepei.com and in-person at the Eastlink Centre Charlottetown Box Office (46 Kensington Road), or by phone at 902.629.6625.

Plan Your Visit

There are a number of ways to get to the Eastlink Centre Charlottetown including:

- ride sharing: pre-book your ride to and from the venue using kari (community sponsor).
- driving: there is ample free parking within walking distance, including 300+ spaces at the Park Street lot. Accessible parking spaces are available directly in front of the main entrance; and,
- transit: visit [t3 transit](#) to find your route and schedule.

To learn more about Atlantic Slam W, please visit: eastlinkcentrepei.com/atlantic-slam-w

About Atlantic Slam W:

Atlantic Slam W is a multi-team event that will showcase four NCAA Division 1 women's basketball teams playing three in-season games over three days – November 22 to 24, 2024. The three participating teams are Cincinnati Bearcats, Florida Gulf Coast Eagles and Georgetown Hoyas. Each day, more than 3,000 fans can witness top talent and fierce competition at Eastlink Centre Charlottetown.

–30–

Media Contact:

Carly Mayhew
Marketing and Communications Manager, Eastlink Centre Charlottetown
marketing@eastlinkcentrepei.com
647.206.0259