

FOR IMMEDIATE RELEASE

Tuesday, October 1, 2024

New Schedule and Ticket Pricing Announced for Atlantic Slam W

A statement from John Abbott, GM Eastlink Centre Charlottetown:

"We have been notified that Ole Miss will no longer participate in the Atlantic Slam W (MTE) tournament. To ensure this is a successful event, we have shifted to an alternate plan and new tournament schedule.

What is most important is that we are still going to see lots of NCAA Division 1 women's basketball here in November. This is a big change, but these are in-season games, and they count. To move us forward, we have a new game plan to make this a positive experience for the teams, sponsors and of course the fans. Available starting today is a new tournament schedule and new ticket pricing, including a special group rate for basketball teams.

For those who have already purchased tickets or a suite, the price difference will be reimbursed over the next few weeks and our team will contact you directly to coordinate this. We have also extended the deadline for our two contests — Courtside Coaches and The Postcard Project — to give more people the chance to participate.

We want to thank all of our supporters – ticket purchasers, sponsors, government partners and event volunteers – along with our event partners the Big South Conference and On Ice Entertainment. It's amazing to see how everyone has pulled together and pivoted to stay on a positive path forward.

We look forward to hosting the inaugural Atlantic Slam W (MTE) tournament here November 22 to 24.

Thank you for your continued support."

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Backgrounder



New Ticket Pricing

NEW TOURNAMENT PASS	PRICING
Bench Seats, Row A & B	\$222
Courtside, Row A & B	\$160
Center Court Bowl (sections 6-8, 18-20)	\$109
Bowl (sections 1-5, 9-17, 21-24): Adults & Seniors	\$59
Bowl: Students & Children	\$34

NEW SINGLE GAME PRICING	
Bench Seats, Row A & B	\$90
Courtside, Row A & B	\$65
Center Court Bowl (sections 6-8, 18-20)	\$45
Bowl (sections 1-5, 9-17, 21-24): Adults & Seniors	\$25
Bowl: Students & Children	\$15 (includes HST and Fees

Current Ticket and Suite Holders

• For current ticket and suite holders, the price difference will be reimbursed in the coming weeks. Box Office staff will contact ticket and suite holders directly over the next few weeks to complete this. We appreciate your patience as the team works through this.

Special Group Rate for Basketball Teams

A special group rate for basketball teams is now available. The group rate is \$150 for fifteen (15) single game tickets (Bowl section only) that can be used for players and coaches. Group rate tickets can be purchased in-person at the Eastlink Centre Box Office, by phone at 902.629.6625 or online at <u>purchase.eastlinkcentrepei.com/Events</u>.

Additional Information

- The Courtside Coaches Contest will now close at 4pm on Wednesday, October 23, 2024.
 - To enter and learn more, visit: <u>eastlinkcentrepei.com/courtside-coaches/</u>
- The Postcard Project will now close at 12pm on Wednesday, October 30, 2024.
 - To learn more, visit: <u>eastlinkcentrepei.com/postcard-project/</u>